

To
**Chairman of MB
 of Haskovo CCI**

REPORT

of two two-day seminars held on the topic: "Carbon neutrality and ecological footprint throughout the life cycle of products/services - reduction of environmental impacts", organized under the project " ENHANCEMENT OF BUSINESS BRANDING THROUGH THE DEVELOPMENT OF A CARBON FOOTPRINT EVALUATION SYSTEM IN THE CROSS BORDER AREA: CB CARBONFREE, № 6300, (work package D4.2.1, WP 4)

Dear Mr. Yanev,

1. On June 21 and 22, 2023, in the conference hall of the Haskovo Chamber of Commerce and Industry, the first seminar on "Carbon neutrality and ecological footprint in the entire life cycle of products/services - reduction of environmental impacts" was held.
2. On June 23 and 24, 2023, in the conference hall of the Haskovo Chamber of Commerce and Industry, the second seminar on "Carbon neutrality and ecological footprint in the entire life cycle of products/services - reduction of environmental impacts" was held

The following activities were reported:

Date	Work implemented	Results:
June 21, 2023	First day of the first seminar on "Carbon neutrality and ecological footprint throughout the life cycle of products/services - reducing environmental impacts"	20 representatives of enterprises from the food and beverage industry and others took part in the seminar. During the day, the topics of the event program were presented in detail. Presentations were given by the lecturers: Asen Nenov and Todor Novakov, emphasizing the tools for achieving carbon and ecological neutrality; sustainable production models and climate-related risks and opportunities for food businesses. During the discussions of the seminar, the participants raised questions about the importance of nature and ecosystem services for the development of sustainable business in the region. The question was raised about targeting educational resources on the topic of carbon neutrality, sustainability and resilience, both to schoolchildren and students, as well as to company employees and their managers.
June 22, 2023	Second day of the first seminar on "Carbon neutrality and ecological footprint throughout the life cycle of products/services - reducing environmental impacts"	20 representatives of food and beverage industry enterprises and others took part in the seminar. At the beginning, a summary of the questions discussed during the first day of the seminar on the topic was made, and during the day, the topics of the event's program were presented in detail. Lecturers Asen Nenov and Todor Novakov gave presentations, emphasizing the legislative frameworks in the EU, Bulgaria and



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		<p>Greece regarding carbon neutrality and the circular economy; as well as presentation of sustainable and circular business models for production, energy efficiency, environmentally friendly use of resources, opportunities for certification and shortening of supply chains for enterprises from HVP.</p> <p>During the discussion parts of the workshop, participants raised questions about the importance of education and sectoral analyzes at both local and regional level to achieve the objectives of the European Green Deal (EGD) as well as the Target 55 package to limit /stopping negative impacts on nature. The participants also shared the need to prepare a common strategy for circular economy and carbon neutrality at the regional level. The participants stated that they will try to implement the measures to reduce the carbon footprint in the production of products.</p>
June 23, 2023	<p>First day of the second seminar on "Carbon neutrality and ecological footprint throughout the life cycle of products/services - reducing environmental impacts"</p>	<p>20 representatives from the agriculture sector, farmers and others took part in the seminar.</p> <p>During the day, the topics of the event program were presented in detail.</p> <p>Lecturers Asen Nenov and Todor Novakov gave presentations, emphasizing the tools for achieving carbon and ecological neutrality; sustainable agricultural production models; and climate-related risks and opportunities for agricultural enterprises.</p> <p>During the discussion parts of the seminar, the seminar participants raised questions about the importance of nature and ecosystem services for the development of sustainable business in the region. They also shared information about sustainable practices in the agriculture sector from the past. The topic of targeting educational resources on the topic of carbon neutrality, sustainability and resilience and climate change adaptation practices to both school and university students and business employees and their managers was also raised.</p>
June 24, 2023	<p>Second day of the second seminar on "Carbon neutrality and ecological footprint throughout the life cycle of products/services - reducing environmental impacts"</p>	<p>20 representatives of enterprises from the agricultural sector, farmers and others took part in the seminar.</p> <p>At the beginning, a summary of the questions discussed during the previous day of the seminar on the topic was made, and during the day the topics of the event's program were presented in detail.</p> <p>Lecturers Asen Nenov and Todor Novakov gave presentations, emphasizing the legislative frameworks in the EU, Bulgaria and Greece regarding carbon neutrality and the circular economy; as well as presentation of sustainable and circular business models for production, environmentally friendly use of resources and facilities, opportunities for certification and shortening of supply chains for SS enterprises.</p> <p>During the discussion parts of the workshop, participants raised questions about the importance of education and sectoral analyzes at both local and regional level to achieve the objectives of the European Green Deal (EGD) as well as the Target 55 package to limit /stopping negative impacts on nature. According to the participants, it is necessary to prepare in-depth analyzes of the</p>

		<p>climate crisis in Bulgarian and Greek agriculture, as well as direct efforts to achieve carbon neutrality at the regional level. Workshop participants raised their awareness of sustainable food processing, emissions and greenhouse gases and climate change adaptation and carbon footprint reduction - business risks and opportunities.</p>
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Date: July 5, 2023

Prepared by:

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Approved:

Yancho Yanev
Chairman
Haskovo Chamber of Commerce and Industry




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